

Australian PM Visits Lulu Hypermarket in Abu Dhabi, Showcasing Stronger Trade Ties with UAE

Prime Minister Anthony Albanese has invited Yusuffali M.A to set up Lulu hypermarket in Australia

Abu Dhabi, UAE : Australian Prime Minister Anthony Albanese visited Lulu Hypermarket in Abu Dhabi on Monday as part of his official tour of the United Arab Emirates, ahead of the implementation of the landmark Australia-UAE free trade agreement.

At Lulu Hypermarket, PM Albanese was accompanied by Yusuffali M.A., Chairman of Lulu Group. During the visit, the Prime Minister viewed a wide range of premium Australian products, including fresh meat, fruits, vegetables, dairy, and FMCG products.

The Prime Minister extended an invitation to Yusuffali M.A to establish Lulu Hypermarkets in Australia. "I have encouraged him to come to Australia as well, we need more competition in the Australian supermarket sector, and we have had a little discussion about that. Lulu is big enough to have direct relations with Australian producers, whether they be mango producers, the orange producers, the meat producers that are still providing Halal-certified meat into this market," PM Albanese said.

The PM added that free trade agreement will be kept in from October 1 and the UAE would become the important trading partner of Australia. This visit is part of our trade diversification agenda and as part to ensure more job opportunities to the region."

"Lulu Group is proud to bring high-quality Australian products to the region. This reflects the strong demand and wide acceptance of premium Australian goods across the Middle East. Our partnership continues to deliver the best of Australia to homes across the region." said Yusuffali M.A.

He also recalled his first visit to Australia on 8 September 1983, when he began sourcing premium lamb and meat for Lulu Hypermarkets in the UAE, a trade relationship that has continued and grown stronger over the decades.

Lulu Group, one of the Middle East's largest retail chains, has established sourcing offices in Australia and plays a key role in supplying Australian food and consumer products including fruit and veg, meat, lamb, FMCG to retailers across Asia, the GCC, and beyond.

Also present on the occasion were Ridwaan Jadwat, Australian Ambassador to the United Arab Emirates, Dr Fahad Obaid Mohamed Altaffag Almarashda, Ambassador of the United Arab Emirates to Australia, Mohammed Althaf, Group Director and Chief Sustainability Officer of Lulu, Shabu Abdul Majeed, Global Operations Director, V. Nandakumar, Director of Marketing and Communications of Lulu and other officials.